

DR. JOBIN JOY

Assistant Professor, Journalism and Mass Communication
Pazhassiraja College, Pulpally, Wayanad, Kerala

[Linkedin](#) [Google Scholar](#)



SUMMARY

Accomplished academic leader and published researcher with a strong record of mentoring students, driving faculty initiatives, and fostering scholarly communities. Demonstrated ability to lead academic committees, coordinate research groups, and guide students toward academic and professional excellence. Active member of leading professional bodies with consistent contributions to conferences, peer review panels, and collaborative institutional development.

LIST OF PUBLICATIONS

Journal Articles

- *Social media as a catalyst for social welfare: Enhancing Snehitha initiative visibility in Wayanad, Kerala*, Shodvichar, Journal of Media and Mass Communication, (Vol 2, Issue 1), March 2026
- *A critical review on the Mediating Role of Fear of Missing Out (FoMO) and Sleep Quality in the Relationship Between Social Media Use and Anxiety Among Indian Youth*, International Journal for Research in Engineering Application & Management, (Vol-11, Issue-11, Feb 2026
- *Thematic Analysis of Cyberchondria in the Asian Population: A Review of Emerging Trends and Psychological Correlates*, International Journal of Science and Research (IJSR), (Volume 15 Issue 3, March 2026)
- *A Case study on the School dropout Scheduled Tribal students of Wayanad District, Kerala*, Research Journal of Educational Sciences 2 (3), 2014/6
- *Teachers' Perception and Attitude on ICT enabled education in Leveraging Academic aptitude and Professionalism*, Research Journal of Educational Sciences 3 (10), 2015/12
- *Factors persuading school teachers' acceptance of Information and Communication Technology (ICT) in pedagogy*, International Journal for Research in Engineering Application & Management, 4(9), 2018/4

Book Authored

- *ICT leveraged Pedagogy*, Lambert Publishers, January 2021, ISBN: 978-62-033-0432-9

Edited Books

- *Empowering India: Media Strategies for Vision Viksit Bharat@2047*, Pazhassiraja College Publications, March 2025, ISBN: 978-93-341-0542-1
- *Media Platforms and Asian Geopolitics; Communication, Conflict, and Cooperation*, Pazhassiraja College Publications March 2026, ISBN: 978-9-33-443449-1

Seminar Proceedings

- Seminar Proceedings and Abstracts: *Innovative Approaches to Social Impact in Vision Viksit Bharat @2047: Leveraging Emerging Technologies for Sustainable Development*, Pazhassiraja College Publications, ISBN: 978-93-340-5847-5
- Conference Proceedings and Abstracts: *Media Platforms and Asian Geopolitics: Opportunities and Challenges*; Pazhassiraja College Publications; ISBN: 978-93-344-2258-0

Book Chapter

- *Editing Essentials- From newsrooms to newsfeeds*; Atlantic publishers and Distributors; 2025, Section 3, Chapter 21, Pages 329-341
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PATENTS

- Design Patent - HYBRID SOLAR CARBON NANOTUBE WIND TURBINE-
Design No. : 429517-001, 001, Date: 06/09/2024.
 - Design Patent - SALINE FLOW CONTROL DEVICE-
Design No: 437669-001, Journal No is 06/2025
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WORK EXPERIENCE

Assistant Professor, Pazhassiraja College, Wayanad **June 2021, Present**

- Collaborated with colleagues on interdisciplinary projects and academic initiatives.
- Organized seminars and workshops to promote academic development
- Implemented innovative teaching strategies to foster critical thinking among students.

Assistant Professor, Madras Christian College, Chennai **June 2016-May 2021**

- Developed course materials and lesson plans for diverse student backgrounds.
- Organised exclusive events and public relations campaigns for social causes
- Conducted research in relevant academic fields to contribute to departmental knowledge.
- Mentored junior faculty and PG students in teaching methodologies and research.

Doctoral Researcher, Bharathiar University **November 2011-May 2016**

- Conducted in-depth literature reviews to support research projects.
- Mentored undergraduate researchers on project execution and analysis.
- Organized workshops to enhance research skills among peers.
- Engaged in interdisciplinary discussions to foster collaborative research efforts.

Media Production Instructor, Don Bosco IMAGE, Kochi **June 2011-October 2011**

- Taught media production strategies, including newspaper production, cinema production, and audio production.
- Developed engaging lesson plans tailored to diverse student needs.
- Provided mentorship and support to new instructors and teaching assistants.

Assistant Professor (Adhoc), MES Mampad College, Malappuram **Jun 2010 - May 2011**

- Conducted lectures and discussions to enhance student understanding of course content.
- Collaborated with faculty on curriculum design and academic program development.
- Developed engaging course materials for undergraduate and graduate students.
- Mentored students, providing guidance on academic and career pathways.

Sub Editor, Rashtradeepika Pvt. Limited, Kottayam **Mar 2009 - May 2010**

- Responsible for selection and curation of news content for publication
 - Layout and design of pages — General News and International News sections
 - Reported from the field, covering live events and ground-level stories
 - Secured bylines for unique and exclusive articles
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LEADERSHIP ROLES

- Organised ICSSR-funded National Seminar June 2024 (Convenor)
- Organised ICWA-funded National Conference, September 2025 (Convenor)
- Organised HABLEMOS—International Media Conference, November 2021 (Convenor)
- Organised UGC Funded National Seminar, 2014 (Team Member)
- Executed MoU with Ahram Canadian University, Egypt with Student and Faculty Exchange (Coordinator)
- HoD i/c- MA Communication, Madras Christian College, Chennai (2016-2021)
- HoD- JMC, Pazhassiraja College, Pulpally, Wayanad, Keralam (2021-2025)

PROFESSIONAL MEMBERSHIPS

- Member, Board of Studies, Centre for Media Studies, Bharathiar University, Coimbatore
- Member, Board of Studies, AJK College, Coimbatore
- Member, Doctoral Committee, Visual Communication, Sathyabhama University, Chennai

INSTITUTIONAL ASSIGNMENTS

- Joint Coordinator, IQAC (Since 2025)
- Staff Editor, College Union Magazine (2024-25)
- NAAC Steering Committee Member (2022)
- Programme Committee Convenor, F-Zone Arts Fest, University of Calicut (2024)

EDUCATION

- Ph.D., Journalism And Mass Communication, Bharathiar University Nov 2020
- Master of Arts, Rural Development, IGNOU Dec 2024
- Master of Arts, Journalism And Mass Communication, Don Bosco College May 2009
- Bachelor of Arts, Journalism And Mass Communication, NMSM Govt College Apr 2004
- Higher Secondary (Plus Two), Humanities, Kerala State Open School Apr 2004
- SSLC, St. Sebastians Higher Secondary School, Koodaranhi March 2001

SKILLS

- Creative problem-solving
- Educational technology use
- Media production
- Technology-based learning tools
- Thesis guidance
- Academic publication
- Time management
- Student counseling
- Public speaking
- Student recruitment
- Interdisciplinary collaboration
- Professional networking
- Lesson plan creation
- Research methodology
- Data analysis
- Curriculum development
- Effective communication
- Team collaboration

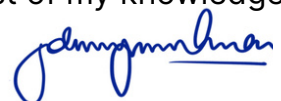
LANGUAGE PROFICIENCY

- English—Advanced (Proficient)
- Malayalam-Advanced (Proficient)
- Tamil- Intermediate
- Hindi-Intermediate

CONTACT INFORMATION

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I certify that the statements made by me in this CV are true, complete, and correct to the best of my knowledge.



Dr. Jobin Joy
May 28, 2026